



## Press Release

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### Chat Mobility Launches Customer Service Campaign

**Emerson, IA - April 25, 2017** – Chat Mobility announced the launch of their "Service is my Middle Name" campaign today. The campaign capitalizes on the personalized service offered by the team at Chat Mobility and utilizes Chat Mobility sales representatives, customer service representatives, technicians and management to communicate that service is the responsibility of every team member. The campaign highlights video footage of Chat Mobility team members combined with photos, radio spots and social media coverage.

"The staff at Chat is proud of the outstanding customer service we provide and this is just one way to let them share their message," stated Brian Spurgeon, General Manager for Chat Mobility.

Chat Mobility is preparing for Mother's Day with a hand-painted purse giveaway on Facebook. [Click Here](#) to visit their Facebook page for contest details. Chat also recently launched another added value service with customized offerings that will reward Chat Mobility customers and residents throughout Iowa with up to **an EXTRA 30% in discounts** on products purchased through online links to TheShops.TV. The links will be provided via email, text messages, their digital magazine, and Chat's website. The new online shopping site can be accessed by visiting [Chat's website](#). For more information on Chat Mobility, visit [www.chatmobility.com](http://www.chatmobility.com).

#### About Chat Mobility

Headquartered in Emerson, IA., Chat Mobility is a provider of wireless services to rural customers in southwest and south central Iowa since 1992. Chat Mobility provides its customers with innovative technology including data and mobile services, the latest wireless equipment and nationwide coverage. For more information about Chat Mobility and its products and services, visit [www.chatmobility.com](http://www.chatmobility.com) or call 800-944-5526.